



# Seminar addresses kids and social media

By Howard McEwen • Enquirer contributor • June 5, 2010

**ERLANGER** - If you're not quite sure what Twitter or Facebook are or how they can affect your kids, the Northern Kentucky METS center is hosting a class to help.

"Keeping Kids Safe on the Social Media Highway: Online Tips for Parents" will be held from 7 to 8:30 p.m. Tuesday. It will be presented by Michelle Bechman-Corbin and Brent Laman.

"I think social media is particularly attractive to teens because they are at a time in their lives where social status and identity are so important," said Brent Laman, a deputy chief probation officer with the Hamilton County Juvenile Court.. "To be able to create an identity and post it for the world to see can be very attractive to teens."

Bechman-Corbin and Laman will teach parents about the most popular social media sites kids are using, how these sites work as communication tools, which content is appropriate to place on the sites, the search capabilities of colleges and employers and the benefits of interacting with peers online.

"Parents can do a lot of things to help prevent problems," said Laman. "We are going to talk about things such as setting expectations for

their kids and the content they are creating online," said Bechman-Corbin, principle and owner of C3: Creating Connections Consulting, LLC, a social media marketing consulting firm. "As more and more companies and colleges start looking online to check up on potential hires/acceptances, then it becomes even more important to have a reputation management plan in place."

The NKU METS Center is part of the NKU College of Informatics. The center is located at 3861 Olympic Boulevard, Erlanger.

The class free, but space is limited and pre-registration is required. More information and registration is available on the event calendar at <http://imi.nku.edu/events>.

Advertisement

