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Working by drawing on walls

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Working by drawing on walls

An activity that is punishable for some is profitable for others with talent

BY HOWARD MCEWEN | ENQUIRER CONTRIBUTOR

BELLEVUE - As a child, Betsy Miglio sold her drawings to classmates for a quarter. She increased sales by having her father photocopy the drawings at work, and then custom-colored each one.

Now a parent, she has trouble telling her kids not to draw on the walls because that's the name of her firm's Web site.

Miglio founded Betsy Miglio Design with its Web site [drawsonwalls.com](#) after working as a freelance graphic designer. Now she does interior murals.

ADVERTISEMENT "I had seen a couple of murals here and there and thought 'I could do that,'" Miglio said. "And what was even better, I thought I would enjoy it. I mentioned it to a friend of mine who's a Realtor on the phone one morning and by that afternoon she called me back with my first potential client."

Her work includes a large landscape at Carmel Manor Nursing Home in Fort Thomas and a pair of colorful lizards climbing across the walls at Burrito Joe's downtown. She has also done work in private residences and model homes.

"Every project is different and challenging in its own way," she said. "I feel a great sense of satisfaction when the client is excited about spending time in their new and improved space."

Her favorite projects are for children. "Kids' rooms are pretty fun. You get the biggest reaction out of them."

Mark Hendy, president of Trademark Properties, hired Miglio to paint his children's rooms.

"We told her what our kids like and we let her use her own creativity," Hendy said. He was impressed and hired her for murals in his company's model homes.

"She saw the furniture and the colors and matched the drawings to it," Hendy said. Miglio will soon begin working on her fourth Trademark Properties model home.

Miglio's current project is several life size animals in her sons' room.

"I've been promising them for about two years and thought I



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The Enquirer / Patrick Reddy

Betsy Miglio, of Bellevue, is working on a gorilla for a mural in her sons' room. After working as a graphic designer, Miglio took up a career that was one of her favorite childhood pastimes.



ZOOM

The Enquirer / Patrick Reddy

In addition to working on children's rooms, Betsy Miglio has painted murals at Burrito Joe's downtown and at Trademark Properties model homes.

should probably start on it before they're in high school," Miglio said.

Miglio holds a bachelor of arts degree from Northern Kentucky University.

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